





Rich Griffin #1Saves8 Campaign: Be a Life Saver!

Before his sudden death on May 23, 2015, Rich Griffin was known as a kindhearted, loving family man and friend to thousands of radio listeners in the Sudbury community. At the end of his 14-year role as morning host on KiSS 105.3, along with his good friend and "non-romantic life partner", Gary Beech, KiSS aired a wonderful and moving tribute to Rich to help the community mourn its loss.

Rich's generous spirit lives on due to his final act of giving. His heart, along with his lungs, kidneys and liver were successfully transplanted, saving five lives. His eyes, vessels and pancreas islets (pronounced "eyelets") will impact even more lives through future transplants and research.

On November 23, 2015, Rich's widow Nancy and her friends launched *The Rich Griffin #1Saves8 Campaign* at <u>1Saves8.ca</u>. It aims to honour Rich's memory by increasing the number of registered organ donors, and by <u>raising funds</u> to support the financial needs of Northern Ontario transplant patients and their families.













The Need is GR8!

Transplant patients can incur **tens of thousands of dollars** in out-of-pocket expenses while waiting for an organ and during post-transplant care. Living in close proximity to the transplant centre is often a requirement of being put on the waiting list for this life-saving surgery. This can mean patients have to take a **leave of absence** or possibly **lose a job** while trying to find **affordable accommodations** for themselves and their loved ones. Children in this situation can look to <u>Ronald McDonald House</u>, but sadly, there is no Ronald McDonald house for adults. As a result, families without the money endure terrible hardships and stress...just ask Sudbury native <u>Tina Giroux Proulx</u>, and Sault residents <u>Ronna Dawson</u> and <u>Lindsay Wonnacott</u>, who all had to move to Toronto recently to await an organ; and Sudbury's <u>Richard Giroux</u>, who is still waiting for a liver.

To respond to the need, a campaign highlight will be the <u>Rich Griffin #1Saves8</u> <u>Gala</u>, happening <u>May 14</u>, <u>2016</u> in Sudbury at the <u>Holiday Inn</u>. The event will help keep Rich's memory alive while bringing greater awareness to the importance of <u>organ donation</u> and <u>raising funds</u> to support the financial needs of <u>Northern</u> <u>Ontario transplant patients</u> and their families.



Ronna Dawson
Photo courtesy of SOOTODAY.com



Richard Giroux
Photo courtesy of Northern Life



Lindsay Wonnacott
Photo courtesy of Algoma University

Tina Giroux Proulx Photo courtesy of CBC









You can be part of this GR8 event!

- Support the 1st Annual Rich Griffin #1Saves8 Gala. Become a sponsor, donate an auction item, donate cash, or buy tickets.
- Help bring awareness to the fact that the loss of **one life** can save the lives of **eight others**.
- 1,000 Help get 1,000 organ donation registrations at: beadonor.ca/1saves8.ca

\$80,000 Help raise funds for Northern Ontario transplant patients and their families, and build the Rich Griffin #1Saves8 Transplant Patient & Family Support Fund.

Join other GR8 leaders in the community!



Corpor8 Life Savers (\$8,000+): Your name / logo here!

Collabor8ors (\$4,000+):















Sponsorship / Giving Opportunities & Benefits

	Corpor8 Life Saver \$8,000 +	Community Collabor8or \$4,000 +	Other Donors \$3,999 and under
1Saves8.ca	Logo recognition	Logo recognition	Text
Link from 1Saves8.ca to company website	Yes	Yes	No
Television ads	Media partners only (if reciprocated)	No	No
Newsprint ads	Logo recognition (except media partners)	No	No
Radio promotions	Verbal acknowledgement	No	No
Social Media posts	2 posts minimum	No	No
Mention in press releases	Yes	No	No
Complimentary tickets to gala	2	0	0
Event Program	Logo recognition	Logo recognition	Text
Promotional Screens at Event	Logo recognition	Logo recognition	Text
Promotional tweets during event	Text recognition	Text recognition	No
Evening Speeches	Verbal Acknowledgement	Verbal Acknowledgement	No
1st Right of Refusal for any future events	Yes	Yes	Yes
Other where appropriate	Yes	Yes	Yes







Sponsorship & Donation Form

Company Name:	
	Postal Code:
Telephone:	Email:
	name as:
$\hfill\square$ Instead of recognition, I/we would	like a tax receipt for my/our monetary donation.
I/We want to make the Rich Griffin #	ISaves8 Gala GR8!
□ Corpor8 LifeSaver: \$8,000+ □	Collabor8or: \$4,000+
In-Kind Donation/Auction Item:	Value: \$
$\hfill \square$ We will drop off the item.	$\hfill\square$ Please contact us to arrange to pick up the item.
We would also like to buy ticker Total payable: \$	ets at \$148 each to attend the event. (Tables seat 8).
Payment Method: □ Enclosed is a cheque, payable to	the Rich Griffin #1Saves8 Campaign
☐ Please send an invoice	
□ Please charge: □Visa □Mast	erCard
Card No.	Expiration V-Code
Signature:	
	donations may also be made online at 1Saves8.ca)
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Tax receipts will be issued for monetary donations and the non-advantage portion of tickets, but not for

sponsorships or in-kind donations due to the promotional value provided in return.

Thank you for your participation and generous support!

Please send this form and your contribution to:

Rich Griffin #1Saves8 Campaign 1935 Paris St., PO Box 21004 Sudbury, ON P3E 6G6

1Saves8.ca@gmail.com 705-805-1221 1Saves8.ca

